

Fredericksburg, Texas 78624

## 2011 – 2012 Concert Schedule Corporate Sponsors Media Rate Card



Di Wu
One of six finalists of the 2009 Van Cliburn
International Piano Competition
September 18, 2011



Guidonian Hand Trombone Quartet Oct 16th, 2011



Dallas String Quartet
Concert Performers
Nov 13th, 2011



Gli Unici
Timothy Birt,
Donald Braswell and William Chapman

Jan 15th, 2012



Conspirare
Path Of Miracles
This Is A Ticketed Event
Jan 19th, 2012



Chris McGuire
Classical Guitar
Feb 19th, 2012



Alamo Metro Chorus Sweet Adelines Mar 18th. 2012



James Dick Concert Pianist April 15th. 2012



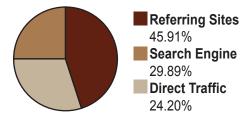
Kay & Friends
Piano, Guitar,
Saxophone, Clarinet, Flute
Way 20th, 2012

#### **FMC WEBSITE**



FredericksburgMusicClub.com Website showcases the upcoming concerts and artists for our concert season. Our website speaks to a highly qualified, educated and affluent audience who appreciates great music and performances.

45% of our audience is from referring sites 30% of our audience is from direct traffic 25% of our audience is from search engines



#### **FMC PROMOTION**

A strategic advantage of having your presence on our Website is the precision with which we can reach your target audience within the Fredericksburg Music Club Network with over 3,000 concert attendance per year.

E-Newsletters Distinct and targeted emails, delivered to FMC members
Display Advertisements Texas Highways Magazine and 4X9 rack cards
Print Media Posters, Postcards, Brochures and Concert Programs
Video Stream at the Fredericksburg visitor bureau and pod cast on the Internet



As A Corporate Sponsor
FredericksburgMusicClub.com/Membership.html

Put The Internet To Work For You

> Become A Sponsor And MaximizeYour Presence On The Internet

#### FMC CORPORATE SPONSORS



Accountants
Art Galleries
Architects
Automotive
Banks
Communications
Dining
Insurance
Investing
Piano Gallery
Publishing
Real Estate
Veterinary
Visitors Guide

#### **ADVERTISING RATE**

Corporate Sponsor Yearly Rate \$100.00 Minimum

Membership Levels Archangel, Angel, Benefactor, Patron, Fellow, Sustaining Member

Please Mail Check to
Fredericksburg Music Club
P.O. Box 1214
Fredericksburg, Texas 78624

#### **CUSTOM ADVERTISING**



If your business does not have a website, WeeWebAds.com will create an internet display page and logo to best showcase your business.

> Custom Landing Pages Microsites Integrated Sponsorships

Differentiate yourself and bring excitement to your prospective customers as an FMC corporate sponsor.

### 2011 - 2012 Performers' Schedules

September 2011  Monday Tuesday Wednesday Thursday Friday Saturday Sunday							October 2011							November 2011							December 2011						
Monday	Tuesday	Wednesday	Thursday		-	$\overline{}$	Monday	Tuesday	Wednesday	Thursday	_	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	_	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
29	30	31	1	2	3	4	27	28	29	30	31	1	2	31	1	2	3	4	5	6	28	29	30	1	2	3	4
5	6	7	8	9	10	11	3	4	5	6	7	8	9	7	8	9	10	11	12	13	5	6	7	8	9	10	11
12	13	14	15	16	17	18	10	11	12	13	14	15	16	14	15	16	17	18	19	20	12	13	14	15	16	17	18
19	20	21	22	23	24	25	17	18	19	20	21	22	23	21	22	23	24	25	26	27	19	20	21	22	23	24	25
26	27	28	29	30	1	2	24	25	26	27	28	29	30	28	28	30	1	2	3	4	26	27	28	29	30	31	1
							31	1	2	3	4	5	6	$\Box$													
Di Wu, September 18 Guidonian Quartet, October 16 Dallas Quartet, Nov 13																											
January 2012						February 2012						March 2012							April 2012								
Honday 26	Tuesday 27	Wednesda 28	Thursday 29	Friday 30	Saturday 3.1	Sunday 1	Monday 30	Tuesday 3.1	Wednesday 4	Thursday 2	Friday 3	Saturday 4	Sunday 5	Monday 2.7	Tuesday 2.8	Wednesdar 29	Thursday 4	Friday 2	Saturday 3	Sunday 4	Monday 26	Tuesday 2.7	Wednesday 2.8	Thursday 29	Friday 30	Saturday 31	Sunday 1
2	3	4	5	6	7	8	6	7	8	9	10	11	12	5	6	7	8	9	10	11	2	3	4	5	6	7	8
9	10	11	12	13	14	15	13	14	15	16	17	18	19	12	13	14	15	16	17	18	9	10	11	12	13	14	15
-	17	18		20	21	22	20	21	22	23	24	25	26	19	20	21	22	23	24	25	16		18	19	20		22
16	-	-	19							23	24	20		<del>  ``</del>				-		40	II	17	1.0	_		21	
23	24	25	26	27	28	29	27	28	29	1	L	3	4	26	27	28	29	30	31	1	23	24	25	26	27	28	29
30	31	1	2	3	4	5		: - B4			E . I		- 10			Ch		84-	le	10	30	1	2	3	4	5	6
Gli Unici , January15							Chris McGuire, February 19 June 2012							Alamo Chorus, March 18							James Dick, April 15						
Mendau	Tisocriav		lay 20		Cahundau	Gundav	Manday	Tuesday				Caturday	Sinday	Monday	Tuesday		uly 20		Caturday	Cunday	Monday	Tisacriav		gust 2		Cahundau	Gundau
Monday 30	Tuesday	Wednesda 2		Friday 4	Saturday 5	Sunday 6	Monday 28	Tuesday 29				Saturday 2	Sunday 3	Honday 25	Tuesday 26		Thursday 28		Saturday 30	Sunday 1	Monday 30	Tuesday 31		QUST Z V Thursday 2		Saturday 4	Sunday 5
	$\overline{}$	Wednesda	Thursday	Friday 4	5	6		_	Wednesday	Thursday	Friday	_	_			Wednesda	Thursday	Friday	30		_		Wednesda	yl Thursday	Friday	4	5
30	1	Wednesda 2	Thursday 3	Friday	_	6 13	28	29	Wednesday 30	Thursday 31	Friday 1	2	3	25	26	Wednesda 27	Z8	Friday 29	_	1	30	31	Wednesday 1	V Thursday 2	Friday 3		_
30 7	1 8	Wednesda 2 9	3 10	Friday 4 11	5 12	6	28 4	29 <b>5</b>	30 6	31 7	1 8	9	3 10	25 2	26 3	Wednesda 27 4	28 5	29 6	30 7	1 8	30 <b>6</b>	31 7	Wednesda 1 8	2 9	3 10	11	5 12
30 7 14 21	1 8 15	9 16 23	3 10 17 24	4 11 18	5 12 19	6 13 20	28 4 11 18	29 5 12 19	30 6 13 20	31 7 14 21	1 8 15 22	2 9 16 23	3 10 17	25 2 9 16	26 3 10 17	27 4 11 18	28 5 12 19	29 6 13 20	30 7 14 21	1 8 15 22	30 6 13 20	31 7 14 21	1 8 15 22	2 9 16 23	3 10 17 24	4 11 18	5 12 19
30 7 14	1 8 15 22	2 9 16	3 10 17	4 11 18	5 12 19	6 13 20 27	28 4 11	29 5 12	30 6 13	31 7 14	1 8 15	2 9 16	3 10 17	25 2 9	26 3 10	27 4 11	28 5 12	29 6 13	30 7 14	1 8 15	30 6 13	31 7 14	1 8 15	2 9 16	3 10 17	4 11 18	5 12 19 26
30 7 14 21 28	1 8 15 22	2 9 16 23 30	10 17 24 31	11 18 25 1	5 12 19 26 2	6 13 20 27 3	28 4 11 18	29 5 12 19	30 6 13 20	31 7 14 21	1 8 15 22	2 9 16 23	3 10 17	25 2 9 16 23	26 3 10 17 24	27 4 11 18	28 5 12 19	29 6 13 20	30 7 14 21	1 8 15 22	30 6 13 20	31 7 14 21	1 8 15 22	2 9 16 23	3 10 17 24	4 11 18	5 12 19 26
30 7 14 21 28	1 8 15 22 29	9 16 23 30 <b>8: Fri</b>	3 10 17 24 31	11 18 25 1	5 12 19 26 2	6 13 20 27 3	28 4 11 18	29 5 12 19	30 6 13 20 27	31 7 14 21 28	1 8 15 22 29	2 9 16 23	3 10 17	25 2 9 16 23	26 3 10 17 24	27 4 11 18 25	28 5 12 19 26 2	29 6 13 20 27 3	30 7 14 21	1 8 15 22	30 6 13 20	31 7 14 21	1 8 15 22 29	9 16 23 30	3 10 17 24 31	4 11 18	5 12 19 26
30 7 14 21 28	1 8 15 22 29	Wednesda   2   9   16   23   30	10 17 24 31	11 18 25 1	5 12 19 26 2	6 13 20 27 3	28 4 11 18	29 5 12 19 26	30 6 13 20 27	31 7 14 21	1 8 15 22 29 2012 Friday	2 9 16 23	3 10 17 24 1	25 2 9 16 23	26 3 10 17 24 31	27 4 11 18 25	28 5 12 19	6 13 20 27 3 2012 Fridey	30 7 14 21 28 4	1 8 15 22	30 6 13 20 27	31 7 14 21 28	Wednesdar   1   8     15   22     29     Dece	Thursday 2 9 16 23 30	3 10 17 24 31	4 11 18	5 12 19 26 2
30 7 14 21 28	1 8 15 22 29	9 16 23 30 Sept	3 10 17 24 31	11 18 25 1 25, M	5 12 19 26 2	6 13 20 27 3	28 4 11 18 25	29 5 12 19 26	30 6 13 20 27	7 14 21 28	1 8 15 22 29	2 9 16 23 30	3 10 17 24 1	25 2 9 16 23 30	26 3 10 17 24 31	27 4 11 18 25 1	28 5 12 19 26 2	6 13 20 27 3	30 7 14 21 28 4	1 8 15 22 29 5	30 6 13 20 27	31 7 14 21 28	1 8 15 22 29	2 9 16 23 30 ember	3 10 17 24 31	4 11 18 25 1	5 12 19 26 2
30 7 14 21 28	1 8 15 22 29 Cay 8	Wednesde   2   9   16   23   30	3 10 17 24 31 iend	11 18 25 1 1 2012 Friday 31 7	5 12 19 26 2	6 13 20 27 3 Sunday 2	28 4 11 18 25	29 5 12 19 26	30 6 13 20 27	7 14 21 28	1 8 15 22 29 2012 Friday	2 9 16 23 30	3 10 17 24 1	25 2 9 16 23 30	26 3 10 17 24 31	27 4 11 18 25 1	28 5 12 19 26 2 mber Thursday	6 13 20 27 3 2012 Fridey	30 7 14 21 28 4	1 8 15 22 29 5	30 6 13 20 27	31 7 14 21 28	Wednesdar   1   8     15   22     29     Dece	Thursday 2 9 16 23 30	7 Friday 3 10 17 24 31 2012 Friday	4 11 18 25 1	5 12 19 26 2
30 7 14 21 28 Monday 27	1 8 15 22 29 Cay 8	Wednesde   2   9   16   23   30	3 10 17 24 31 end mber Trusday 30	Friday 4 11 18 25 1  S, M 2012 Friday 31	5 12 19 26 2 ay 2	6 13 20 27 3 Sunitry 2	28 4 11 18 25	29 5 12 19 26	30 6 13 20 27 Oct Wednesday 3	31 7 14 21 28 Ober Thursday 4	1 8 15 22 29 2012 Friday 5	2 9 16 23 30	3 10 17 24 1	25 2 9 16 23 30	26 3 10 17 24 31	27 4 11 18 25 1 Nove Wednesda	28 5 12 19 26 2 mber 1 mursday 1	29 6 13 20 27 3	30 7 14 21 28 4	1 8 15 22 29 5	30 6 13 20 27	31 7 14 21 28 Tuesday 27	Wednesdar   1	7 Thursday 2 9 16 23 30 29 Thursday 29	10 17 24 31 2012 Friday 30	4 11 18 25 1	5 12 19 26 2 Sundey
30 7 14 21 28 Monday 27	1 8 15 22 29 Cay 8 10 10 10 10 10 10 10 10 10 10 10 10 10	Wednesde   2   9   16   23   30	3 10 17 24 31 end ember Trusday 30 6	11 18 25 1 1 2012 Friday 31 7	5 12 19 26 2 ay 2 Saturday 1 8	6 13 20 27 3 Sunday 2	28 4 11 18 25	29 5 12 19 26	30 6 13 20 27	31 7 14 21 28 Ober 2 Thursday 4 11	1 8 15 22 29 Priday 5 12	2 9 16 23 30 Saturday 6 13	3 10 17 24 1	25 2 9 16 23 30	26 3 10 17 24 31	Wednesda   27   4   11   18   25   1   Nove   Wednesda   31   7	28 5 12 19 26 2 mber Thursday 1 8	Friday 29 6 13 20 27 3  2012 Friday 2 9	30 7 14 21 28 4 Saturday 3 10	1 8 15 22 29 5 Sunday 4 11	30 6 13 20 27	31 7 14 21 28 Tuesday 27 4	Wednesdar   1   8   15   22   29   Wednesdar   28   5	7 Thursday 2 9 16 23 30 30 Thursday 29 6	10 17 24 31 2012 Friday 30 7	4 11 18 25 1	5 12 19 26 2 Sunday 2 9
30 7 14 21 28 Monday 27 3 10	1 8 15 22 29 29 Kay 8 4 11	Wednesde   2   9   16   23   30	3 10 17 24 31 ember 1 Tursey 30 6	Friday   4	5 12 19 26 2 Seturday 1 8 15	6 13 20 27 3 Sunday 2 9	28 4 11 18 25 Monday 1 8 15	29 5 12 19 26 Tuesday 2 9 16	30 6 13 20 27 Oct Wednesday 3 10 17	31 7 14 21 28 ODER 1 Thursday 4 11 18	1 8 15 22 29 Priday 5 12 19	2 9 16 23 30 Stturday 6 6 13 20	3 10 17 24 1 1 Sunday 7 14 21	25 2 9 16 23 30	26 3 10 17 24 31 Tuesday 30 6	Wednesda   27	28 5 12 19 26 2 1 Thursday 1 1 8 15	29 6 13 20 27 3 2012 Friday 2 9 16	30 7 14 21 28 4 Saturday 3 10 17	1 8 15 22 29 5 Sunday 4 11 18	30 6 13 20 27 Menday 26 3 10	31 7 14 21 28 Tuesday 27 4	Wednesder   1	7 Thursday 2 9 16 23 30 Pember Thursday 29 6 13	3 10 17 24 31 2012 Friday 30 7	4 11 18 25 1	5 12 19 26 2 Sunday 2 9
30 7 14 21 28 Nonder 27 3 10 17	1 8 15 22 29 Cay & 10 10 10 11 18	Wednesde   2   9   16   23   30	3 10 17 24 31 seend 4 Thursday 30 6 13 20	11 18 25 1 1 2012 Friday 31 7 14 21	5 12 19 26 2 3 2 3 3 5 5 5 5 5 1 1 1 8 1 5 1 5 1 5 1 5 1 5 1	6 13 20 27 3 80 Sunday 2 9 16 23	28 4 11 18 25 Monday 1 8 15 22	29 5 12 19 26 Tuesday 2 9 16 23	30 6 13 20 27 Oct Wednesday 3 10 17 24	31 7 14 21 28 ODER 1 Thursday 4 11 18	1 8 15 22 29 Priday 5 12 19	2 9 16 23 30 Seturdes 6 13 20 27	3 10 17 24 1 1 Sunday 7 14 21	25 2 9 16 23 30 Woodsy 29 5 12	26 3 10 17 24 31 Tuesday 30 6 13 20	Wednesda   27   4   11   18   25   1	Thursday   28   5   12   19   26   2	29 6 13 20 27 3 2012 Friday 2 9 16 23	30 7 14 21 28 4 Saturday 3 10 17	1 8 15 22 29 5 Sunday 4 11 18 25	30 6 13 20 27 27 8 8 8 8 8 9 9 10 17	31 7 14 21 28 Tuesday 27 4 11 18	Wednesder   1	9 16 23 30 29 6 13 20	3 10 17 24 31 2012 Friday 30 7 14 21	4	5 12 19 26 2 2 9 16 23

# Fredericksburg Music Club, Inc. Board Of Directors

Mark Eckhardt, President
Judy Hickerson, Vice President
Kay Daigle, Secretary
Carlton Ottmers, Treasurer
Frances Gibson, Advisor
Patsy Heil, Advisor

Voy Althaus Silke Hagee Bob Riggle Claude Robertson Lyda Slayton Kent Rylander

It is because of generous support from our members, corporate sponsors, grants, and donations at the door that we are able to bring you the amazing talent you are enjoying today. We are working hard to ensure that you are getting the greatest value for your donations and are already getting excited about the possibilities for next year's season. Thank You, Fredericksburg Music Club, Inc.