



*Fredericksburg
Music Club, Inc.*
Established 1937

Fredericksburg, Texas 78624

2011 – 2012 Concert Schedule
Corporate Sponsors Media Rate Card



Di Wu

One of six finalists of the 2009 Van Cliburn
International Piano Competition
September 18, 2011



Guidonian Hand
Trombone Quartet
Oct 16th, 2011



Dallas String Quartet
Concert Performers
Nov 13th, 2011



Gli Unici

Timothy Birt,
Donald Braswell and William Chapman
Jan 15th, 2012



Conspirare

Path Of Miracles
This Is A Ticketed Event
Jan 19th, 2012



Chris McGuire

Classical Guitar
Feb 19th, 2012



Alamo Metro Chorus
Sweet Adelines
Mar 18th, 2012



James Dick
Concert Pianist

April 15th, 2012



Kay & Friends

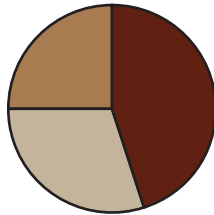
Piano, Guitar,
Saxophone, Clarinet, Flute
May 20th, 2012

FMC WEBSITE



FredericksburgMusicClub.com Website showcases the upcoming concerts and artists for our concert season. Our website speaks to a highly qualified, educated and affluent audience who appreciates great music and performances.

45% of our audience is from referring sites
30% of our audience is from direct traffic
25% of our audience is from search engines



- Referring Sites**
45.91%
- Search Engine**
29.89%
- Direct Traffic**
24.20%

FMC PROMOTION

A strategic advantage of having your presence on our Website is the precision with which we can reach your target audience within the Fredericksburg Music Club Network with over 3,000 concert attendance per year.

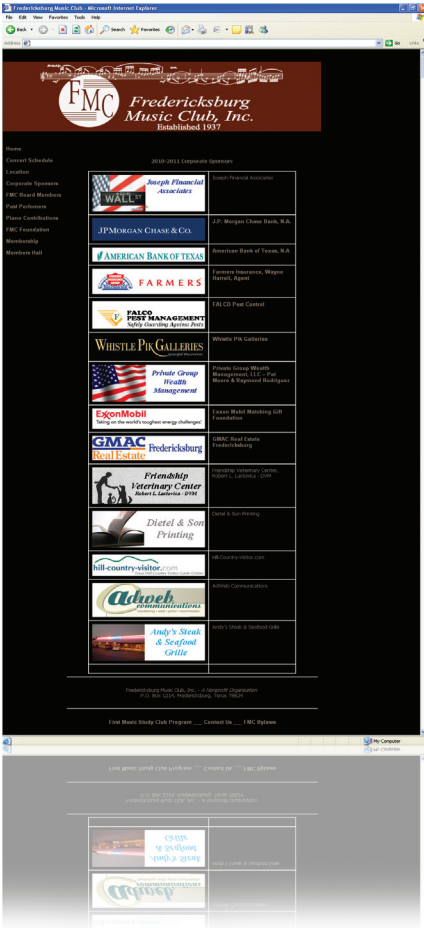
- E-Newsletters Distinct and targeted emails, delivered to FMC members
- Display Advertisements Texas Highways Magazine and 4X9 rack cards
- Print Media Posters, Postcards, Brochures and Concert Programs
- Video Stream at the Fredericksburg visitor bureau and pod cast on the Internet



**Put The Internet To
Work For You
As A Corporate Sponsor**
FredericksburgMusicClub.com/Membership.html

Become A Sponsor And
Maximize Your Presence
On The Internet

FMC CORPORATE SPONSORS



Accountants
 Art Galleries
 Architects
 Automotive
 Banks
 Communications
 Dining
 Insurance
 Investing
 Piano Gallery
 Publishing
 Real Estate
 Veterinary
 Visitors Guide

ADVERTISING RATE

Corporate Sponsor Yearly Rate
 \$100.00 Minimum

Membership Levels
 Archangel, Angel, Benefactor, Patron,
 Fellow, Sustaining Member

Please Mail Check to
Fredericksburg Music Club
 P.O. Box 1214
 Fredericksburg, Texas 78624

CUSTOM ADVERTISING



If your business does not have a website, WeeWebAds.com will create an internet display page and logo to best showcase your business.

Custom Landing Pages
 Microsites
 Integrated Sponsorships

Differentiate yourself and bring excitement to your prospective customers as an FMC corporate sponsor.

2011 - 2012 Performers' Schedules

September 2011						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

October 2011						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

November 2011						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4

December 2011						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

Di Wu, September 18 Guidonian Quartet, October 16 Dallas Quartet, Nov 13

January 2012						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

February 2012						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	1	2	3	4

March 2012						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
27	28	29	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

April 2012						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

Gli Unici, January 15 Chris McGuire, February 19 Alamo Chorus, March 18 James Dick, April 15

May 2012						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

June 2012						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1

July 2012						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

August 2012						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

Kay & Friends, May 20

September 2012						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

October 2012						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

November 2012						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

December 2012						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

Fredericksburg Music Club, Inc. Board Of Directors

Mark Eckhardt, President
 Judy Hickerson, Vice President
 Kay Daigle, Secretary
 Carlton Ottmers, Treasurer
 Frances Gibson, Advisor
 Patsy Hejl, Advisor

Voy Althaus
 Silke Hagee
 Bob Riggle
 Claude Robertson
 Lyda Slayton
 Kent Rylander

It is because of generous support from our members, corporate sponsors, grants, and donations at the door that we are able to bring you the amazing talent you are enjoying today. We are working hard to ensure that you are getting the greatest value for your donations and are already getting excited about the possibilities for next year's season. Thank You, Fredericksburg Music Club, Inc.

Concerts will be held at 3:00 p.m. Fredericksburg United Methodist Church 1800 N. Llano (Hwy. 16 North) – Fredericksburg, Texas

www.FredericksburgMusicClub.com